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GotU
12655 W. Jefferson Blvd
CA 90066 Los Angeles, US
info@gotu.io

**GotU wins Gold Stevie® Award in
11th Annual Stevie Awards for Sales & Customer Service**

Los Angeles, California – February 24, 2017 – GotU, the leading provider of local Facebook advertising solutions to business directories, small and medium businesses (SMBs) and retailers worldwide, has won the Gold Stevie® Award in the *New Marketing Solution* category in the 11th annual [Stevie Awards for Sales & Customer Service](#), the world's top honors for customer service, sales and marketing products.

More than 2,300 nominations from organizations of all sizes and in virtually every industry were evaluated in this year's competition, an increase of 10% over 2016. Finalists were determined by the average scores of 77 professionals worldwide, acting as preliminary judges.

"GotU has helped local business owners to finally understand and see the results of their digital investment in real life by delivering real walk-in customers - something they haven't been able to do with traditional CPM and CPC campaigns." Amedeo Guffanti, the Founder and CEO of GotU, stated.

Using GotU's technology, business directories, publishing companies and yellow pages have managed to launch personalized Facebook marketing campaigns at scale for the thousands of SMBs they support.

"It's a big honor for us to have won this award in the category of New Marketing Solution. After being awarded by Facebook themselves for delivering real results, this is another affirmation that our technology is the new way to define and run local marketing. GotU's roadmap is consistently focused on adding real value through technical insights. Being an official Facebook Marketing Partner allows us to have first-hand access to latest Facebook product updates and features. We're proud of the position we're in, and look forward to launching new innovations in the future", Amedeo Guffanti explained.

About GotU: GotU, a verified Facebook Marketing Partner, is an award-winning London-based advertising technology solutions provider for SMB Marketing Partners and business directories like DTG Netherlands, as well as large retail and restaurant chains. For enquiries, please contact Emma Koitola, e.koitola@gotu.io or visit www.gotu.io.

About The Stevie Awards: Honoring organizations of all types and sizes and the people behind them, the Stevies recognize outstanding performances in the workplace worldwide. Details about the Stevie Awards for Sales & Customer Service and the list of Stevie winners in all categories are available at www.StevieAwards.com/sales.